

CANADA-UNITED STATES COUNCIL
FOR ADVANCEMENT OF WOMEN
ENTREPRENEURS AND BUSINESS LEADERS

PILLARS & CHAMPIONS

INCREASING THE NUMBER OF WOMEN IN SCIENCE, TECHNOLOGY, ENGINEERING AND MATH (STEM)

CHAMPIONS

- **Linda Hasenfratz, CEO, Linamar Corporation**

Linda Hasenfratz has been Chief Executive Officer of Linamar Corporation since 2002 after joining the company in 1990 and working her way up from the ground floor, experiencing all aspects of the business including running a machine, engineering and operations management. Since her tenure as the Chief Executive Officer started, Hasenfratz has grown the company from an \$800 million enterprise to over a \$6 billion company. Linda has a passion for manufacturing, technology, innovation and the promotion of women in business as reflected by her many board and association affiliations.

- **Mary Barra, CEO, General Motors Company**

Under Mary's leadership, GM is focused on strengthening its core business while working to lead the transformation of personal mobility through advanced technologies such as connectivity, electrification, autonomous driving and car sharing. Barra has established a strategic direction based on putting the customer at the center of everything the company does, all around the world. She was elected Chairman of the GM Board of Directors on January 4, 2016, and has served as CEO of GM since January 15, 2014.

ATTRACTING WOMEN ENTREPRENEURS, ENCOURAGING WOMEN TO START BUSINESSES

CHAMPIONS

- **Dawn Farrell, President and CEO, TransAlta Corporation**

Dawn Farrell is President and CEO of TransAlta Corporation. She sits on the boards of Chemours, The Conference Board of Canada and the Business Council of Canada, and is a member of the Trilateral Commission and The Canada-U.S. Council for Advancement of Women Entrepreneurs and Business Leaders. Dawn has 30 years of experience in the electricity industry, spanning finance, business development, strategic planning, commercial operations, energy marketing and sustainable development. Dawn holds a Bachelor of Commerce degree with a major in Finance, a Master's degree in Economics from the University of Calgary, and has attended the Advanced Management Program at Harvard University.

- **Deborah Gillis, President and CEO, Catalyst**

Deborah Gillis is President & CEO of Catalyst, a leading global nonprofit dedicated to advancing women at work. The fourth President in Catalyst's 55 year history, Ms. Gillis advises world leaders, CEOs, and corporations on how to accelerate gender equality globally. In 2016 Ms. Gillis was named as one of Canadian Business magazine's 10 most influential Canadians, and received the Foreign Policy Association Medal. In 2017, she accepted an honorary Doctor of Laws honoris causa from Cape Breton University for dedicating her life's work to advocating for women's rights and equality. Ms. Gillis serves on the Board of Governors of St. Francis Xavier University.

SUPPORTING AND GROWING WOMEN-OWNED BUSINESSES

CHAMPIONS

- **Elyse Allan, CEO, GE Canada and VP, GE**

As President and CEO, GE Canada and Vice President GE, Elyse has led GE Canada's growth across its business portfolio while also strategically building GE's Canadian innovation, digital and production capabilities. She contributes to building Canada's competitiveness and public policy framework through board work at the C.D. Howe Institute, Conference Board, and MaRS DD while also having served on numerous government advisory boards. In 2014 she was appointed Member of the Order of Canada. Previously her career spanned several industries in the U.S. and Canada. Elyse sits on the Brookfield Asset Management Board of Directors.

- **Annette Verschuren, Chair and CEO, NRStor Inc.**

Annette Verschuren O.C., is Chair and CEO of NRStor Inc., an energy storage development company. Formerly she was president of The Home Depot Canada and Asia, overseeing the growth of the company's Canadian operations from 19 to 179 stores between 1996 and 2011. Ms. Verschuren is a board member of Liberty Mutual Insurance Group, Air Canada, Saputo Inc. and Canadian Natural Resources Limited. Her non for profit work includes board membership of CAMH Foundation, Rideau Hall Foundation, Verschuren Centre for Sustainability in Energy and the Environment and the MaRS Discovery District.

INCREASING WOMEN'S ACCESS TO CAPITAL

CHAMPIONS

- **Monique Leroux, President of Board of Directors, Investissement Québec**

Monique F. Leroux is Chair of the Board of Investissement Québec and Chair of the Quebec Economic and Innovation Council, appointed by the Quebec Government in 2016. She is also Vice-Chairman and Strategic Advisor of Fiera Capital. Former President and Chief Executive Officer of Desjardins Group from 2008 to 2016, Monique F. Leroux is the President of the International Cooperative Alliance (ICA) and the founder and Chair of the International Summit of Cooperatives. Ms. Leroux also serves as an independent Board member of global companies such as Bell (BCE), Couche-tard (ATD), Michelin (ML-France) as well as S&P Global.

- **Tamara Lundgren, President and CEO, Schnitzer Steel Industries, Inc.**

Tamara L. Lundgren is the President and Chief Executive Officer of Schnitzer Steel Industries, Inc., one of the largest publicly-traded manufacturers and exporters of recycled metals in North America, operating more than 100 facilities throughout the U.S., Western Canada and Puerto Rico, including seven deep water export operations, a steel manufacturing facility, and a retail auto parts business with over five million annual retail visits. Prior to joining SSI, Ms. Lundgren was an investment banker and lawyer with 25 years of experience in the U.S. and Europe. Ms. Lundgren is the Chairman of the Board of Directors of the Federal Reserve Bank of San Francisco, Portland Branch and a member of the President's Advisory Committee on Trade Policy and Negotiation. She also currently serves as a Director of Ryder System, Inc. and Parsons Corporation and a member of the Business Roundtable, the Committee of 200 (the international organization of senior women business executives), and the Business Leadership Council of Wellesley College. Ms. Lundgren is a former Chairman of the Board of Directors of the U.S. Chamber of Commerce, completing her term in 2015. Ms. Lundgren graduated from Wellesley College and received her law degree from the Northwestern University School of Law.

ADVANCING WOMEN AS LEADERS IN THE PRIVATE SECTOR CHAMPIONS

- **Julie Sweet, CEO - North America, Accenture**

Julie Sweet is Chief Executive Officer - North America, responsible for leading Accenture's business in the United States, the company's largest market, and Canada, and is a member of Accenture's Global Management Committee. Ms. Sweet is a member of the Executive Committee of the Business Roundtable and chairs its Technology, Internet & Innovation Committee and also serves on the Executive Council of TechNet. Ms. Sweet also is co-chair of the Canada-United States Council for Advancement of Women Entrepreneurs and Business Leaders, and is on the board of directors of Catalyst and the National Center for Children and Families, and in 2016, she was named to FORTUNE's list of "Most Powerful Women."

- **Tina Lee, CEO, T&T Supermarkets Inc.**

Tina Lee is the CEO of T&T Supermarkets Inc., Canada's largest Asian food retailer serving over 500,000 customers across the country. T&T strives to provide Asian families with their fresh and familiar foods, while introducing the wide variety of Asian cuisine to Canada's multicultural society. Tina serves as a Director of the boards of T&T and Toronto Global, and is a member of Young Presidents Organization.

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