

ADVANCING WOMEN IN BUSINESS



In February 2017, the U.S. and Canadian governments appointed ten top women business executives to the Canada-U.S. Council for Advancement of Women Entrepreneurs and Business Leaders.

OUR MANDATE is to develop recommendations that can reduce barriers that limit women's participation in business, support and develop women's professional advancement, and assist women in starting and scaling their businesses.

OUR MISSION is to increase the number of women business leaders and entrepreneurs, and contribute to the economic growth, and competitiveness of the Canadian and US economies.

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FIVE KEY PILLARS

We identified five key areas of focus, forming the initiative's five supporting pillars:



Supporting and growing women-owned businesses



Increasing the number of women in STEM



Attracting women entrepreneurs, encouraging women to start businesses



Increasing women's access to capital



Advancing women as leaders in the private sector